



City of Green River  
City Council Meeting  
Agenda Documentation

Preparation Date: June 21, 2016	Department: Parks and Recreation
Meeting Date: July 5, 2016	Department Head: Brad Raney
	Presenter: Katie Blood

**Subject:**

To gain approval from the governing body for a trade agreement between WyoRadio and Green River Recreation Center.

**Background/Alternatives:**

The Recreation Center has been in a similar trade agreement with The Radio Network for several years. This would involve trading advertisements on WyoRadio stations for memberships at the Green River Recreation Center. WyoRadio will get us a list of employee's they would like to participate at the Green River Recreation Center, the monetary value of those memberships is configured, and WyoRadio gives the Green River Recreation Center advertising on their stations up to the same financial value (based on their rates).

**Attachments:**

WyoRadio Agreement for 2016-2017 Fiscal Year

**Fiscal Impact:**

*There would be no fiscal impact because of the even trade of membership to advertising.*

**Staff Impact:**

*There would be no staff impact.*

**Legal Review:**

Pending legal review; submitted 6/21/2016.

**Suggested Motion:**

I move to approve the trade agreement between WyoRadio and Green River Recreation Center.

Name - Membership Type	FY 2015-16	FY 2016-17	
Sadie Strange - Family	\$800.00	<b>\$700.00</b>	Sadie, Theron, Kelby, & Kiley
Mary Shamer - Family	\$800.00	<b>\$700.00</b>	John, Rebecca, Amelia, & Elizabeth
TOTAL	<b>\$1,600.00</b>	<b>\$1,400.00</b>	

CURRENT PASSES WOULD BE GOOD THROUGH 6/30/2017

KWSW-FM 96.5 - KSIT FM 99.7 - KMRZ-FM 106.7 - KRKK-AM 1360  
 KQSW Country, KSIT JACK FM, KMRZ Hot AC, KRKK ESPN Sports Radio  
 :30 messages TAP plan 12a-12p (1 message on each of our four stations) 15.85  
 88 messages through 12 months

**\*\* Renew ANNUALLY**  
 \*Starting July 1, 2016-June 30, 2017