



City of Green River
City Council Meeting
Agenda Documentation

Preparation Date: July 26, 2016	Department: Parks and Recreation
Meeting Date: August 1, 2016	Department Head: Brad Raney
	Presenter: Katie Blood

Subject:

To gain approval from the governing body for an amendment to the initial trade agreement between WyoRadio and Green River Recreation Center.

Background/Alternatives:

The Recreation Center has been in a similar trade agreement with The Radio Network for several years. This would involve trading advertisements on WyoRadio stations for memberships at the Green River Recreation Center. WyoRadio will get us a list of employee's they would like to participate at the Green River Recreation Center, the monetary value of those memberships is configured, and WyoRadio gives the Green River Recreation Center advertising on their stations up to the same financial value (based on their rates).

Attachments:

WyoRadio Agreement for 2016-2017 Fiscal Year

Fiscal Impact:

There would be no fiscal impact because of the even trade of membership to advertising.

Staff Impact:

There would be no staff impact.

Legal Review:

Legal review submitted 6/21/2016 and approved by Galen West 7/5/2016.

Suggested Motion:

I move to amend the trade agreement between WyoRadio and Green River Recreation Center.

WYO RADIO TRADE FY 2017

Updated: 7/26/2016

Name - Membership Type	FY 2015-16	FY 2016-17	
Sadie Strange - Family	\$800.00	\$700.00	Sadie, Theron, Kelby, & Kiley
Mary Shamer - Family	\$800.00	\$700.00	John, Rebecca, Amelia, & Elizabeth
TOTAL	\$1,600.00	\$1,400.00	

CURRENT PASSES WOULD BE GOOD THROUGH 7/31/2017

KWSW-FM 96.5 - KSIT FM 99.7 - KMRZ-FM 106.7 - KRKK-AM 1360
 KQSW Country, KSIT JACK FM, KMRZ Hot AC, KRKK ESPN Sports Radio
 :30 messages TAP plan 12a-12p (1 message on each of our four stations) 15.85
 88 messages through 12 months

**** Renew ANNUALLY**

*Starting August 1, 2016-July 31, 2017

I, the undersigned, agree to the above terms.

Signed,

 WyoRadio Representative

 Date

Signed,

 Pete Rust, Mayor

 Date