



City of Green River
City Council Meeting
Agenda Documentation

Preparation Date: July 19, 2016	Departmer
Meeting Date: August 2, 2016	Departmer
	Presenter: Consent Agenda

Subject:

Advertising contract for the 2016 Art on the Green

Background/Alternatives:

The Green River Arts Council received advertising money from the Sweetwater County Joint Travel and Tourism Board for the 2016 Art on the Green event. They will be using a portion of those funds to advertise with Wyoming Public Radio.

Attachments:

2016 Underwriting Agreement with Wyoming Public Media

Fiscal Impact:

There is money budgeted in the Art Development Program (15-PLART) for this expense.

Staff Impact:

Minimal

Legal Review:

Pending legal approval



WYOMING PUBLIC RADIO
 400 University Ave.
 Laramie, WY 82001-2000
 Phone: (307) 766-2401
 Fax: (307) 766-2402
 Website: www.wypr.org

Underwriting Agreement

It is agreed that the following person/organization:

Organization *City of Green River* Contract Number 201606-671

will be recognized on-air during the following period of time:

Start Date 8/6/2016

End Date 8/20/2016

Announcement Supporters include...The Green River Arts Council in cooperation with the Sweetwater County Joint Travel and Tourism Board presenting...Art on the Green...August 19 & 20

Product	Program Description	Sales Price	Quantity	Total Price
Music Variety	Announcements to air run of schedule on Morning Music, Ranch Breakfast Show, UnderCurrents, American Routes, E-Town and/or Thistle & Shamrock	\$17.00	16.00	\$266.00
Prime News	Prime news includes announcements to air run of schedule on Morning Edition, Here & Now, BBC Newshour, Fresh Air or All Things Considered, Here and Now and/or Weekend Edition	\$26.00	10.00	\$260.00

Grand Total \$606.00

Under the Following Terms

Payment Type Net 30

Wyoming Public Radio reserves the right to preempt the above programs and announcements on occasions when the station determines that other matters necessitate such action. Should a pre-emption occur, Wyoming Public Radio agrees to extend the underwriting agreement accordingly to make up for any lost credits. This agreement is effective as of the date ordered and shall remain in effect for the term specified unless canceled by written notice.

Prepared By *Raymond Mitchell*
 Company Address *University of Wyoming
 Knight Hall, 1000 E. University Ave., Dept. 3984
 Laramie, Wyoming 82071-2000
 United States*
 Phone *(307) 766-2401*
 Email *mitch10@uwyo.edu*

Contact Name *Katie Duncombe*
 Bill To *60 East 2nd North
 Green River, Wyoming 82936
 United States*
 Phone *(307) 872-0614*
 Email *cduncombe@cityofgreenriver.org*

 (WPM Underwriting Representative Signature)

 (Underwriter Signature)