



City of Green River
City Council Meeting
Agenda Documentation

Preparation Date: February 28, 2018	Department: Human Resources
Meeting Date: March 6, 2018	Department Head: Cari Kragovich
	Presenter:

Subject:

Job/Recruitment Advertising Agreement with Sweetwater Now for employment advertising services.

Background/Alternatives:

The proposed Advertising Agreement with Sweetwater Now will be used for advertising job openings. Sweetwater Now is offering a "5-for-4" plan that provides one advertisement at no cost with the purchase of 4 paid ads. This is the same plan we have purchased in the past.

Attachments:

Sweetwater Now Advertising Agreement dated 2-19-2018

Fiscal Impact:

N/A

Staff Impact:

Budgeted as part of the Human Resources Recruitment (HRECR) program.

Legal Review:

Sent to the City Attorney for review 2/28/2018.

Business Name/Advertiser: _____

Contact Person: _____ Billing Email: _____

SPONSORED CONTENT

On-the-Now: () Job/Recruitment: () Real Estate: () How many re-runs? ()

BANNER ADVERTISING/PROMOTIONAL

Billboard Ad: Leaderboard: Arrest Reports: Other Promotion: _____

Half Page: Medium Rectangle: Events: Other: How many months? () (6) (12)

NOTES:

NEEDS DESIGN QUOTE

Payment Terms: In Full Monthly [_____] Flight Date(s): _____
 Other: _____

Advertising: Advertiser agrees to purchase advertising on SweetwaterNOW (the Website) in accordance to terms listed on this contract. Invoicing will be on the first of each month for banner and sponsorship advertising and at the time of posting for job/recruitment, real estate, or 'On-the-Now' content. Invoicing is done prior to advertising month and has NET 15 terms. Advertiser's advertisement or post shall be removed from the Website if payment is not received within ten (10) days of the date payment is due. Prior to appearing on the Website, a proof of the ad/post will be emailed to the Advertiser for approval. Changes after initial approval subject to graphic design fees. Graphic design rate is \$50/hr. Photos or ad design may not be reproduced without permission from Website.

Conditions of Agreement: The person signing this contract warrants that he/she has full authority to sign on behalf of the Advertiser. The Advertiser warrants that he/she has the right to use any trademark request and agrees to hold Website harmless from any liability and/or claims and will pay all expenses incurred in the defense thereof, arising out of the publication of any trademark or tradename in accordance with this contract.

Limitation of Liability: The Website cannot and does not warrant the accuracy of the information provided by the Advertiser. Omission or error in advertisement shall result in adjustment of charges to the Advertiser. In no case, however, shall SweetwaterNOW's liability exceed the total charge for services. The Advertiser acknowledges that the Website cannot guarantee advertising results and that no promise of such results have been made.

If Collection is Necessary: Advertiser agrees to pay all collection fees. All discounts on this contract become null and void. The highest published rate, on the rate sheet, for the product(s) agreed upon in this agreement will be charged and outstanding balances are subject to a 15% service charge.

Payment terms: Full payment required for all job/recruitment, real estate, and 'On-the-NOW posts at time of invoice (NET 15)

* Long-term banner advertising and sponsorship can be paid monthly or in full. Discount may be applied and will be left to the discretion of SweetwaterNOW management.

Amount of Agreement _____

Total Due _____

Chelsea Luke

Signature of SweetwaterNOW Account Manager

Signature of Advertiser or representative of Advertiser

Date Signed

Please print name and title