

**GREEN RIVER URBAN RENEWAL AGENCY**  
**Board of Directors Minutes**  
**July 19, 2012 - 6:00 p.m.**  
**City Hall Council Chambers**

**Board Members Present:**

Michael Brown, Chairman; Erin Kinney, Vice Chair; Robert V. Berg, Secretary; Cathie L. Hughes, Treasurer

**Board Members Absent:**

None

**Staff Present:**

Rod Ness, URA/Main Street Administrator; Yvonne Kelley, Recording Secretary

**Committee Members:**

Peggy DeCecco

**Guests:**

None

**Call to Order**

Chairman Brown called the meeting to order at 6:00 p.m.

**Attendance Sign in**

Board members signed attendance sheet.

6:01 p.m. – 6:02 p.m.

**Approval of Agenda**

Chairman Brown reported Mr. Honaker will not be in attendance this evening due to an out of town appointment. The agenda needs to be amended to delete his business item from the agenda.

6:02 p.m. – 6:03 p.m.

Board Member Hughes moved to approve the amended agenda. Board Member Kinney seconded. Motion carried. (4-0)

**Approval of Minutes**

Board Member Berg moved to approve the minutes of July 5, 2012. Board Member Kinney seconded. Motion carried. (4-0)

6:03 p.m. – 6:04 p.m.

**Citizen's Requests/Communications**

None

6:04 p.m. – 6:05 p.m.

**Treasurer's Report**

Board Member Hughes reported a check was written for \$125.00 to Mr. Honaker for email communication with Chairman Brown. The bank account balance is \$9,187.13.

6:05 p.m. – 6:13 p.m.

Mr. Ness gave Board Member Hughes \$385.00 from cheese sales from the Farmer's Market to deposit into the bank account.

Discussion was had regarding line items for the budget.

## Green River Urban Renewal Agency Minutes

---

July 19, 2012

Board Member Kinney moved to approve the treasurer's report. Board Member Hughes seconded. Motion carried. (4-0)

### **Committee Reports**

6:13 p.m. – 7:05 p.m.

#### 1) Economic Restructuring – Erin Kinney

Board Member Kinney reported Rebecca Briesmaster from the Chamber of Commerce is now on the committee.

Board Member Kinney reported she will update the downtown business directory.

Chairman Brown reported from the council's meeting minutes that a quorum via electronic communication is acceptable as long as it's open to the public but Mr. Honaker can advise the board at the next meeting.

#### 2) Promotions – Vacant

Board Member Hughes reported April Berg is the new chair of the committee.

#### 3) Organization – Michael Brown

Chairman Brown reported the committee is going to do an inventory of all the URA's supplies and consolidate them in one place.

#### 4) Farmer's Market – Robert Berg

Mr. Ness reported the Farmer's Market is going well. He is struggling with the sponsorship drive. Wells Fargo is the only business who has committed.

Mr. Ness reported new signs need to be made. He is working with Sweetwater Trophies to get twelve (12) made for approximately \$200.00.

Discussion was had regarding updating the database for promotions and sponsorships.

#### 5) Design – Cathie Hughes

Board Member Hughes reported at the meeting discussion was had regarding banner designs for events and ordering more lighting for the viaduct.

Mrs. DeCecco reported she wrote the grant for \$5,000 from Union Pacific for the lighting but she hasn't received the money yet.

Discussion was had regarding who to contact at Union Pacific to follow up on the disbursement of the grant money.

Mrs. DeCecco requested clarification on the project forms Mr. Ness requested that each committee prepares and submits to him.

## Green River Urban Renewal Agency Minutes

---

July 19, 2012

Mr. Ness stated the project forms need to state what projects the committee's are interested in. He is trying to create a vision and focus for the URA. One of the priorities now is to brand the program and it is in its early stages.

Mr. Ness encouraged the design committee to think less about materials and more about education and what things they can do to educate the community on good design and what ways they can facilitate what planning means. As a board the URA needs to create buy in from the community and that requires constant education.

Discussion was had regarding Book and Bean's façade renovation grant.

Mr. Ness will contact Misti Karician-Zimmerman and discuss the façade renovation grant program and procedures with her.

### **Old Business**

7:05 p.m. – 7:25 p.m.

- 1) Clock Tower

Mr. Ness reported he is working on a couple of designs and hiring an architectural firm.

### **New Business**

7:25 p.m. – 7:28 p.m.

Mr. Ness reported the Main Street Summit is the week of August 20<sup>th</sup>.

### **Executive Session**

None

**(Note: The foregoing is intended as a general summary of the proceedings before the Board. It is not a verbatim transcript of the taped proceedings. Digital recordings are maintained in the Community Development Department).**

### **Adjournment**

Board Member Kinney moved to adjourn the meeting at 7:28 p.m. Board Member Hughes seconded. Motion carried (4-0)