

**GREEN RIVER URBAN RENEWAL AGENCY**  
**Board of Directors Minutes**  
**September 20, 2012 - 6:00 p.m.**  
**City Hall Council Chambers**

**Board Members Present:**

Michael Brown, Chairman; Erin Kinney, Vice Chair; Robert V. Berg, Secretary; Cathie L. Hughes, Treasurer

**Board Members Absent:**

None

**Staff Present:**

Rod Ness, URA/Main Street Administrator; Yvonne Kelley, Recording Secretary

**Committee Members:**

Peggy DeCecco

**Guests:**

Joel Gallob, Rocket Miner; Luke Justis, Green River Star; Gary Killpack, City Council Liaison

**Call to Order**

Chairman Brown called the meeting to order at 6:00 p.m.

**Attendance Sign in**

Board members signed attendance sheet.

6:01 p.m. – 6:02 p.m.

**Approval of Agenda**

Board Member Hughes moved to approve the agenda. Board Member Kinney seconded. Motion carried. (4-0)

6:02 p.m. – 6:03 p.m.

**Approval of Minutes**

Board Member Berg moved to approve the minutes of August 16, 2012. Board Member Kinney seconded. Motion carried. (4-0)

6:03 p.m. – 6:04 p.m.

**Citizen's Requests/Communications**

None

6:04 p.m. – 6:05 p.m.

**Treasurer's Report**

Board Member Hughes reported the balance of the bank account as of August 31, 2012 is \$9,196.06. There are a few deposits to be made from the Farmer's Market. There are invoices that need to be paid for cheese.

6:05 p.m. – 6:13 p.m.

Mr. Ness reported he has a check for \$5,000.00 from the Union Pacific for the lighting.

**Committee Reports**

1) Economic Restructuring – Erin Kinney

6:13 p.m. – 7:00 p.m.

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Board Member Kinney reported at the meeting they discussed having the Walldogs come to Green River.

Mr. Ness reported the Walldogs is a group of artists who design murals. It's usually a weekend event. The Walldog Movement is quickly gaining popularity and is a great way for a town of any size to boost its tourism. Every one of the walls that a fellow Walldog touches springs to life with images of local places, people and products that have historic significance to each town.

Mr. Ness reported having a conference in late spring and partnering with Wyoming Main Street to promote economic growth and education.

### 2) Promotions – Robert Berg

Board Member Berg reported at the meeting they discussed Trunk or Treat.

Mr. Ness reported volunteers are needed for games, setup and decorating. Trunk or Treat will be held on Saturday, October 13, 2012 from 11:00 a.m. to 1:00 p.m. at the Clock Tower.

Discussion was had regarding meeting times for the committee.

### 3) Organization – Michael Brown

Chairman Brown reported they discussed the budget, project planners and the URA Plan including designating the area and timeline.

Discussion was had regarding the URA project area, plan and timeline for the depot.

### 4) Design – Cathie Hughes

Ms. DeCecco reported at the meeting they discussed the purchasing of the lighting.

Mr. Ness reported the lights (snowflake motif) will replace the old decorations used downtown. They should be delivered the second week in October.

Ms. DeCecco requested for someone to ask for donations for more lighting from Rocky Mountain Power because they have helped in the past.

Mr. Ness will talk to Mr. Nelson of Rocky Mountain Power for donations.

Board Member Hughes moved to approve the budget to purchase the lighting for \$8,816.00. Board Member Berg seconded. Motion carried. (4-0)

Board Member Kinney moved to approve the poles, wiring and light sockets for the lighting structures. Board Member Hughes seconded. Motion carried. (4-0)

## Old Business

### 1) Clock Tower

7:00 p.m. – 7:04 p.m.

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Mr. Ness reported there is an architect working on the preliminary drawings for the clock tower project.

### 2) Branding Campaign

Mr. Ness reported he is waiting for one (1) more bid for the downtown branding campaign.

### New Business

7:04 p.m. – 7:20 p.m.

#### 1) URA Area Designation

Chairman Brown reported the board needs to set an area, develop the plan including the feasibility study and project.

Discussion was had regarding the designated area and timeline for the resolution.

A special URA Board meeting will be held on Thursday, October 4, 2012 to discuss the URA Plan.

Board Member Hughes moved to approve the legal project boundary as identified on page eight (8) of the Urban Renewal Plan Depot Project 2012 Draft. Board Member Berg seconded. Motion carried. (4-0)

Mr. Ness discussed his ideas on how to have a successful Main Street program including creating partnerships.

### Executive Session

None

**(Note: The foregoing is intended as a general summary of the proceedings before the Board. It is not a verbatim transcript of the taped proceedings. Digital recordings are maintained in the Community Development Department).**

### Adjournment

Board Member Kinney moved to adjourn the meeting at 7:20 p.m. Board Member Hughes seconded. Motion carried (4-0)